



Our Commitment To You As A Seller

T	EAM	Not only do we collaborate with each other, we work with a team of professionals to refer you every step of the way: attorneys, contractors, landscapers, stagers, organizers, movers, etc. We hire a professional photographer to capture the beauty of your home and produce a walk-through video. Our elite marketing section creates flyers and printouts and personally reach out to agents with potential buyers. Our social media team have an active marketing campaign to maximize exposure on Facebook, Instagram, Linked-in, targeted sites/pages, etc.
R	ELEVANT	We thoroughly research properties and neighborhoods, so that we provide a true market value of your home.
U	NDERSTAND	We appreciate that this may be an emotional time, the end of one chapter and the beginning of another. Our goal is to provide clear direction to maximize the sale price and to refer stagers, movers, cleaners, landscapers, contractors, etc. We will conduct personal showings and open houses at your convenience.
E	XECUTIVE	We will manage, explain, communicate, educate and oversee every step in the relationship, from the initial meeting to the closing. We will thoroughly review all offers and terms and question loan officers as to qualifications.
N	EGOTIATOR	Our never-ending training coupled with experience in negotiating and assessing terms benefit our clients.
O	RGANIZER	We will assist in preparing the home to sell, managing tasks, deadlines, duties, timelines, etc. We will obtain status updates from buyers' agents, loan officers and attorneys. After an offer is accepted, we will assist with the tasks to sell the property: smoke detectors, final water and sewer, utilities, clean-out, etc.
R	ESPONSIVE	We will timely respond to your questions every day of the week and have an open line of communication with all parties involved.
T	ALENTED	Our skills, experience and drive to succeed deliver results. We take courses and attend seminars with different professions in the field to master skills to benefit clients. Our photographers, videographers and marketing team are highly regarded as the best in the business!
H	ARD WORKING	Our goal is to work relentlessly to provide value throughout this process. We want you to get the most money for your home and make the process as smooth as possible!